



TALLINNA ÜLIKOOL
Akadeemiline Raamatukogu

Info

omanik, väärtus, hind

olukorras, kus kõik on muutunud

Andres Kollist

Avatud juurdepääsu väljakutsed
Eeste teaduste akadeemia kirjastus 70
26.04.2022

DE
OVI
MAMMALIUM ET HOMINIS GENESI

EPISTOLAM

AD
ACADEMIAM IMPERIALEM SCIENTIARUM
PETROPOLITANAM

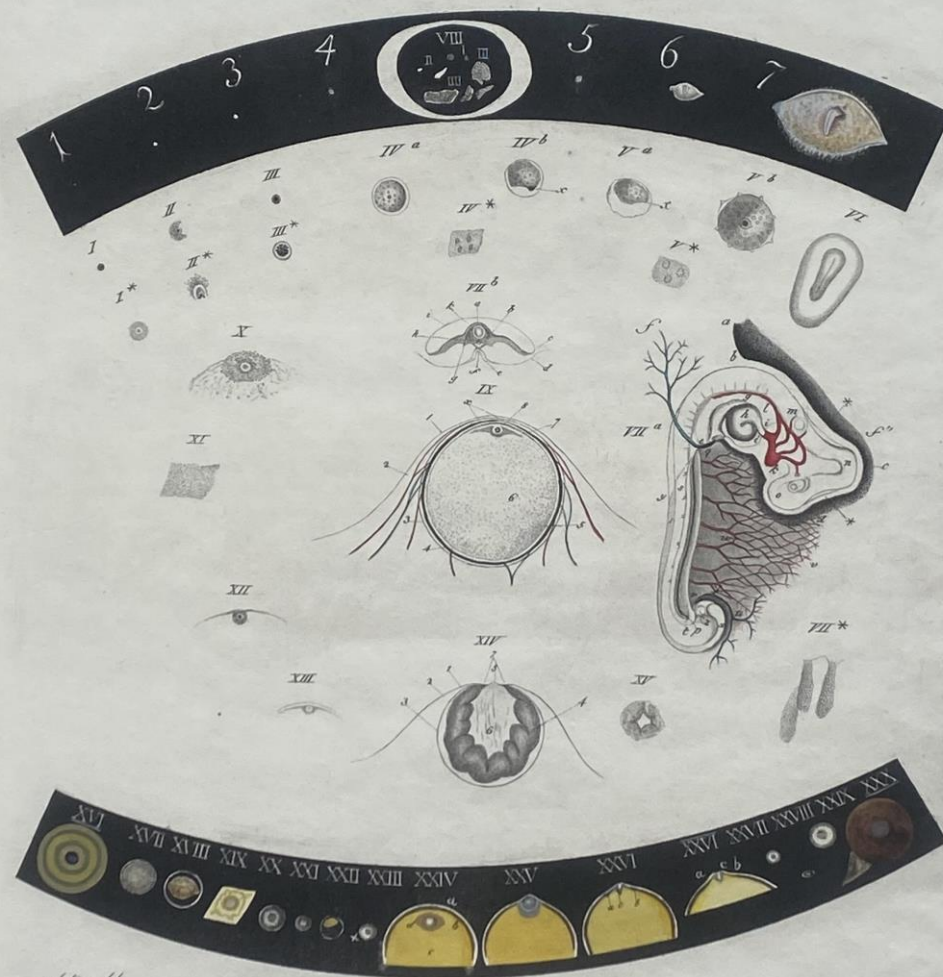
DEDIT
CAROLUS ERNESTUS A BAER

ZOOLOGIAE PROF. PUBL. ORD. REGIOMONTANUS.

CUM TABULA AENEA.

LIPSIAE, SUMPTIBUS LEOPOLDI VOSSII.
MDCCCXXVII.

PARISIIS, apud J. B. BAILLIÈRE. | AMSTELODAMI, apud MÜLLER et Soc.
LONDINI, apud J. B. BAILLIÈRE. | VIENNAE, apud J. G. HEURNER.



Linné.



CAROLI LINNÆI

EQUITIS DE STELLA POLARI,
ARCHIATRI REGII, MED. & BOTAN. PROFESS. UPSAL.;
ACAD. UPSAL. HOLMENS. PETROPOL. BEROL. IMPER.
LOND. MONSPEL. TOLOS. FLORENT. SOC.

SYSTEMA NATURÆ

PER

REGNA TRIA NATURÆ,

SECUNDUM

CLASSES, ORDINES,
GENERA, SPECIES,

CUM

CHARACTERIBUS, DIFFERENTIIS.
SYNONYMIS, LOCIS.

TOMUS I.

EDITIO DECIMA, REFORMATA.

Cum Privilegio S:æ R:æ M:tis Sveciæ.

HOLMIÆ,

IMPENSIS DIRECT. LAURENTII SALVII,
1758.

АКАДЕМИЯ НАУК
СОЮЗА СОВЕТСКИХ СОЦИАЛИСТИЧЕСКИХ РЕСПУБЛИК
БИБЛИОТЕКА

К. Э. БЭР

СИСТЕМА
КЛАССИФИКАЦИИ КНИГ

II отделения Библиотеки Российской
Академии Наук, составленная в 1841 г.

ПЕРЕВОД С ЛАТИНСКОГО ИЗДАНИЯ 1903 ГОДА



ЛЕНИНГРАД
1926

I. Библиография и общая история литературы.

A. Библиотековедение и библиотекп.

- а) Библиотековедение.
- б) Описание библиотек и музеев, в которых имеются библиотеки.
- в) Литературные и художественные музеи, не содержащие книг.

Примечание. Описания естественно-исторических музеев см. в общем естествознании, VII Ас.

B. Каталоги рукописей.

C. Каталоги печатных книг и истории книгопечатания.

- а) История книгопечатания.
- б) Общие каталоги печатных книг.
- в) Каталоги книг редких.
- д) — — запрещенных.
- е) — — анонимных.
- ф) — — отдельных эпох.
- г) — — отдельных народов.
- h) — — поступавших в продажу.
- а) Ежегодные каталоги книжного рынка.
- б) Аукционные.

- г) Книгопродавческие.
- д) Библиотечные.

Примечание. Библиографии и указатели книг по отдельным наукам отнесены к этим наукам.

D. История литературы и биографии ученых.

- а) Всемирная история литературы.

Труды общего характера.

— смешанного содержания по истории литературы и библиографии.

— посвященные ученым и их биографии.

Примечание 1. Сюда же отнесены книги, посвященные ученым женщинам и гениальным детям.

Примечание 2. Биографии отдельных лиц см. ниже I Dd.

- б) История литературы по эпохам.

Древность.

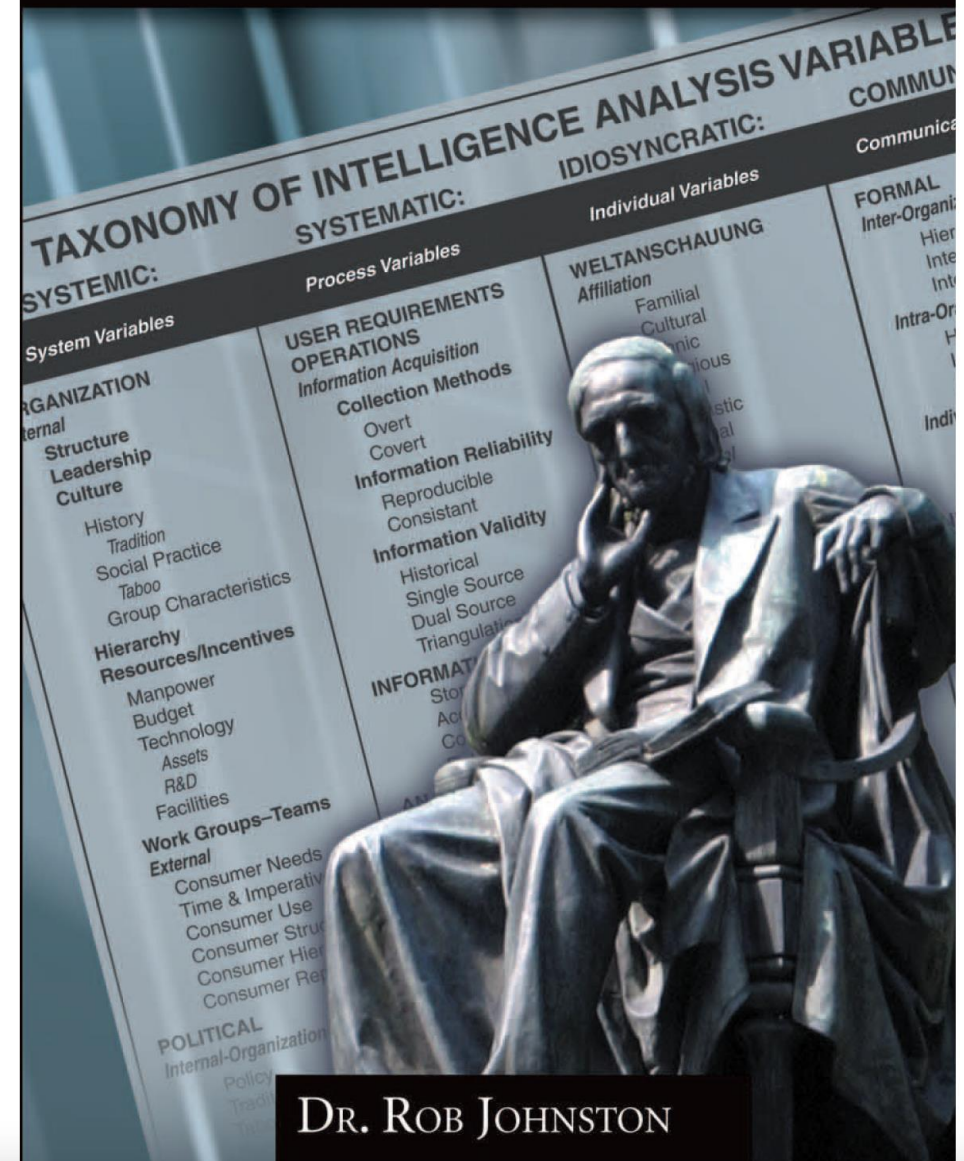
Средние века.

Новое время.

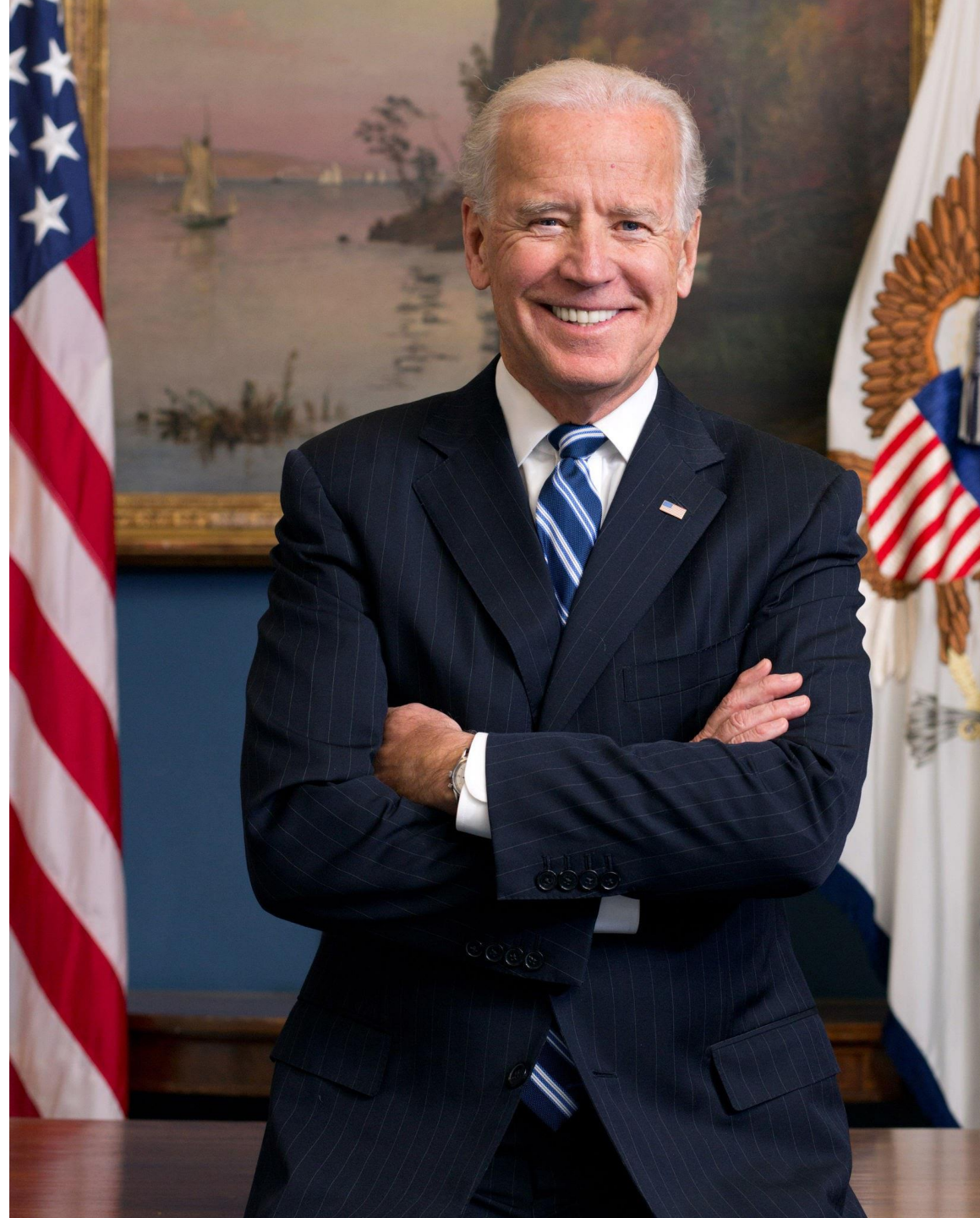
- в) История литературы отдельных народов (12 подразделений по странам).

ANALYTIC CULTURE IN THE U.S. INTELLIGENCE COMMUNITY

An Ethnographic Study



DR. ROB JOHNSTON









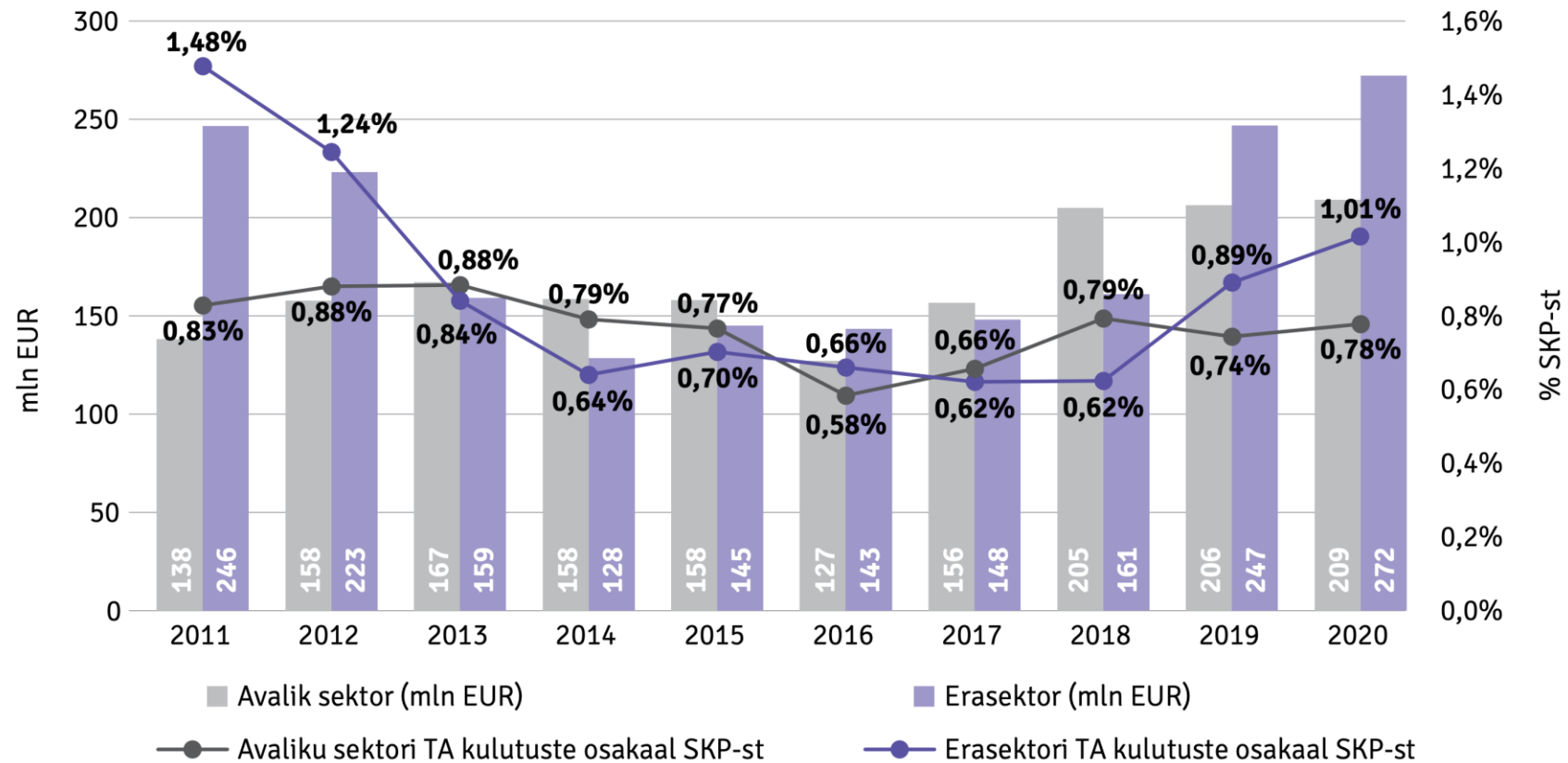
Teadlaste marss Tallinnas 2018. aasta 14. aprillil.

Foto: Ardi Truija

Valitsus tõstab teadus- ja arendustegevuse rahastamise taseme järgmisel aastal 1 protsendini sisemajanduse koguproduktist (SKP), teatati valitsuse pressikonverentsil.



**EESTI
TEADUS**
2022



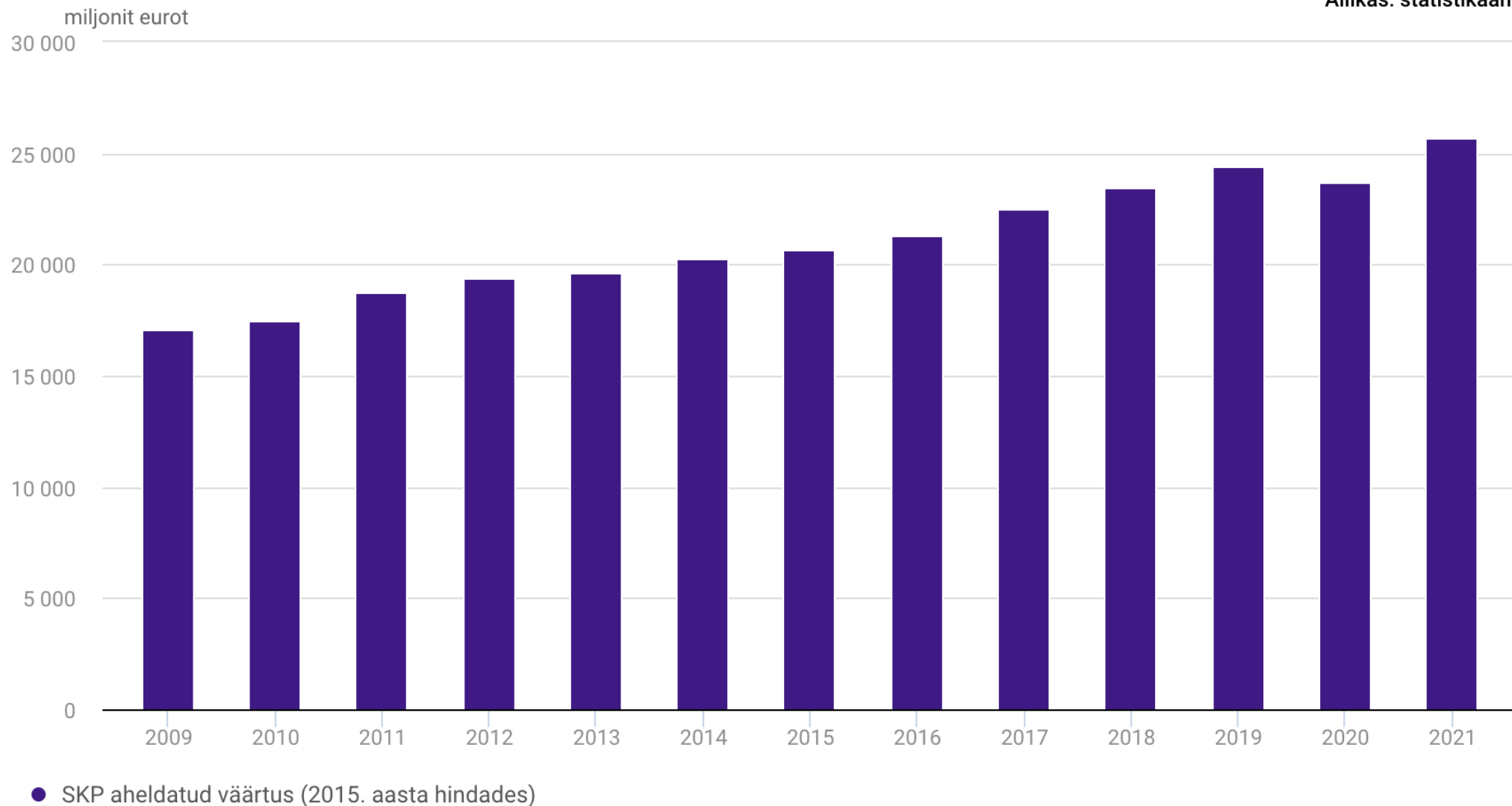
Joonis 1.1. Teadus- ja arendustegevuse (TA) kulutuste maht Eestis ning nende osakaal SKP-st aastatel 2011–2020

Allikas: Statistikaamet, ETAg-i arvutused.²⁴

SKP aheldatud väärtus (2015. aasta hindades) | 2009–2021



Allikas: statistikaamet



HTM : MKM : Tsd. Min. = 40 : 40 : 20

2021. aasta riigieelarves²² oli esimest korda planeeritud teadus- ja arendustegevuse rahastamiseks 1% SKP-st ehk 286,4 miljonit eurot. See tähendas, et võrreldes eelmise aastaga lisandus 56 miljonit eurot ehk teaduse rahastamise maht kasvas peaaegu veerandi võrra. Lisandunud raha jaotati vastavalt TAN-i ettepanekule: 22,4 miljonit eurot Haridus- ja Teadusministeeriumile, sama palju Majandus- ja Kommunikatsiooniministeeriumile ning 11,2 miljonit teistele ministeeriumidele. 2022. aasta riigieelarves on teadus- ja arendustegevuse tarvis planeeritud samuti 1% SKP-st ehk 323,7 miljonit eurot. Kas seda on vähe või palju, sõltub eelkõige sellest, kuidas ja kuhu me investeerime ning milline on nende investeeringute mõju.

Riik teadusinfo ostmiseks

- Ülikoolidele 1 997 600 EUR
- ELNET (ülik) 3 518 500 EUR
- ELNET (14: rakkõrgk. teadusasut.) 956 000 EUR
- Kokku: 6 472 100 EUR-l
- **Kas vähematele, aga paremini. Lahjemalt rohkemale?**
 - ▶ **Stanford:** teavikute eelarve 20-22 milj USD (2012)
 - ▶ Kogud 9 milj köidet
 - ▶ **Michigan:** teavikute eelarve 20 milj USD (2012)
 - ▶ Kogud 9,5 milj köidet

- Teadus-arendustegevuseks: 323.7 milj EUR (mis on teadus?)
- Teadusinfo ostmiseks: 6,4721 milj EUR
- Teadusinfo ostmiseks: ca 2%
- Meie, st ühiskond oleme selle kinni maksnud, miks peame tulemuse eest veel üks kord maksma?
- Infoühiskonnas peab kvaliteetne info jõudma kõigini.
- Info on väärtuslik siis, kui see on tehtud arusaadaval (kontrollitud, toimetatud) viisil kättesaadavaks.
- Kogumine, töötlemine, üldistamine, esitamine, vastutus, kvaliteet
- Luure, teadus, ajakirjandus, ...

Artikliavaldamistasud 2012. a.

<i>Publisher</i>	<i>OA option</i>	<i>Price</i>
American Chemical Society	Author Choice	\$3000
American Institute of Physics	Author Select	\$1500-\$2500
American Physical Society	Free to Read	\$1500-\$2500
American Psychological Association	Online Open	\$2500 -\$4000
British Medical Journal Publishing	BMJ Unlocked	\$2220-\$3145
Cambridge University Press	Cambridge Open	\$2700
Elsevier	Sponsorship Option	\$3000
Oxford University Press	Oxford Open	\$1500-\$2800
Professional Engineering Publishing (IME)	Engineering Open Choice	£1700
Routledge	iOpenAccess	\$3250
Royal Society	EXIS Open Choice	\$2380
Royal Society of Chemistry	RSC Open Science	£1000-£2500
Sage	Sage Open	\$3000
Springer	Open Choice	\$3000
Taylor and Francis	iOpenAccess	\$3250

- Eestist on igal aastal pärit ca 4 000 1.1 artiklit.
- Juhtivautoritega sh. ca 1700 artiklit.
- Nendest ca 2/3 on mingil moel avatud juurdepääsuga
- **Ca 2000 art. X 3 000 EUR = 6 milj EUR.**
- Mis on õige arv, ei tea. Aga OA maksab ka.
- Kvaliteet?
- Mida see "mingil moel" tähendab? Kus nad siis avaldatud on? Palju selle avaldamise eest makstud on? Ju on seal osa neid, mis avaldatakse ülikooli poolt, osa mingid kombineeritud variandid ja osa siis raha eest OA ajakirjades. Kas nii, et OA ajakirjas avaldamise tasu maksab enamasti juhtivautor, või jagatakse see mingi valemi kohaselt?
- Siin on pilt kirju, palju avaldatakse avatud juurdepääsuga ajakirjades, k.a. Eesti ülikoolide ja ETA kirjastuse ajakirjad, mõnel määral ka ostetakse artikleid vabaks hübriidajakirjades, mõned ajakirjad teevad artiklid lahti pärast mõningast viivitust.. Kulude katmine on ka erinev, mõnikord jagatakse, mõnikord on välispartneri ülikool juba read+publish lepinguga kulud katnud jne.

Public Law 94-553
94th Congress

An Act

For the general revision of the Copyright Law, title 17 of the United States Code, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

TITLE I—GENERAL REVISION OF COPYRIGHT LAW

SEC. 101. Title 17 of the United States Code, entitled "Copyright," is hereby amended in its entirety to read as follows:

TITLE 17—COPYRIGHTS

CHAPTER

1. SUBJECT MATTER AND SCOPE OF COPYRIGHT-----
2. COPYRIGHT OWNERSHIP AND TRANSFER-----
3. DURATION OF COPYRIGHT-----
4. COPYRIGHT NOTICE, DEPOSIT, AND REGISTRATION-----
5. COPYRIGHT INFRINGEMENT AND REMEDIES-----
6. MANUFACTURING REQUIREMENT AND IMPORTATION-----
7. COPYRIGHT OFFICE-----
8. COPYRIGHT ROYALTY TRIBUNAL-----

Chapter 1.—SUBJECT MATTER AND SCOPE OF
COPYRIGHT

Sec.

101. Definitions.
102. Subject matter of copyright: In general.
103. Subject matter of copyright: Compilations and derivative works.
104. Subject matter of copyright: National origin.
105. Subject matter of copyright: United States Government works.
106. Exclusive rights in copyrighted works.
107. Limitations on exclusive rights: Fair use.
108. Limitations on exclusive rights: Reproduction by libraries and archives.
109. Limitations on exclusive rights: Effect of transfer of particular copy or phonorecord.
110. Limitations on exclusive rights: Exemption of certain performances and displays.
111. Limitations on exclusive rights: Secondary transmissions.
112. Limitations on exclusive rights: Ephemeral recordings.

17 USC 107.

works, pantomimes, and pictorial, graphic, or sculptural works, including the individual images of a motion picture or audiovisual work, to display the copyrighted work publicly.

§ 107. Limitations on exclusive rights: Fair use

Notwithstanding the provisions of section 106, the fair use of a copyrighted work, including such use by reproduction in copies, phonorecords or by any other means specified by that section for purposes such as criticism, comment, news reporting, teaching (including multiple copies for classroom use), scholarship, or research, is not an infringement of copyright. In determining whether the use made of a work in any particular case is a fair use the factors to be considered shall include—

- (1) the purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes;
- (2) the nature of the copyrighted work;
- (3) the amount and substantiality of the portion used in relation to the copyrighted work as a whole; and
- (4) the effect of the use upon the potential market for or value of the copyrighted work.

17 USC 108.

§ 108. Limitations on exclusive rights: Reproduction by libraries and archives

(a) Notwithstanding the provisions of section 106, it is not an infringement of copyright for a library or archives, or any person acting within the scope of their employment, to reproduce no more than one copy or phonorecord of a work, or to distribute a copy or phonorecord, under the conditions specified by this section, if—

- (1) the reproduction or distribution is made without any purpose of direct or indirect commercial advantage;

Public Law 94-553
94th Congress

An Act

For the general revision of the Copyright Law, title 17 of the United States Code, and for other purposes.

Oct. 19, 1976

[S. 22]

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

Title 17, USC,
copyrights.

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TITLE 17—COPYRIGHTS

CHAPTER	Sec.
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2. COPYRIGHT OWNERSHIP AND TRANSFER-----	201
3. DURATION OF COPYRIGHT-----	301
4. COPYRIGHT NOTICE, DEPOSIT, AND REGISTRATION-----	401
5. COPYRIGHT INFRINGEMENT AND REMEDIES-----	501
6. MANUFACTURING REQUIREMENT AND IMPORTATION-----	601
7. COPYRIGHT OFFICE-----	701
8. COPYRIGHT ROYALTY TRIBUNAL-----	801

Chapter 1.—SUBJECT MATTER AND SCOPE OF
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Sec.
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- **DSM direktiiv** - Euroopa Parlamendi ja nõukogu direktiiv (EL) 2019/790, 17. aprill 2019, mis käsitleb autoriõigust ja autoriõigusega kaasnevaid õigusi digitaalsel ühtsel turul ning millega muudetakse direktiive 96/9/EÜ ja 2001/29/EÜ.
- **AutÕS** muudatused jõustusid 07.01.2022

- **AutÕS § 17.1.**

Teksti- ja andmekaeve
Teadusasutus
Kultuuripärandiasutus

Fake news, infooperatsioonid

- Mein Kampf
- Türgi: kurdid, Armeenia, ajalugu
- Rumeenia: Transilvaania, ajalugu, Ungari
- President Putin : ajalootund
- Kriisid: viirus, elektri hind, inflatsioon, sõda
- Ülikoolide, raamatukogude roll
- Haridustase, kriitiline mõtlemine

CellPress

Contents lists available at ScienceDirect

Heliyon

journal homepage: www.cell.com/heliyon

Heliyon



CellPress

Research article

Re-written narrative: transformation of the image of Ivan-chaj in Eastern Europe

Julia Prakofjewa^{a,*}, Raivo Kalle^b, Olga Belichenko^a, Valeria Kolosova^{a,c}, Renata Sõukand^a^a Ca' Foscari University of Venice, Italy^b University of Gastronomic Sciences of Pollenzo, Italy^c Institute for Linguistic Studies, Russian Academy of Sciences, Russia

ARTICLE INFO

Keywords:

Social media
Viral narrative
Youtube
Twitter
Instagram
Memes
Epilobium angustifolium
Sociology
Information science
Mass media
Knowledge representation

ABSTRACT

The aim of this study was to understand the role of viral narratives and the involvement of social media into the invention of tradition. We took as an example the recently highly promoted Ivan-chaj, a tea made from the fermented leaves of willowherb, a plant little known and used in Europe until a few years ago. Relying on a wide variety of sources circulating on the Internet (videos, various texts and visuals) and robust empirical field research results, we used mixed methods to analyze this specific case in order to understand if people adopt new teachings and if their acceptance leads to practical output. The results showed that the new teachings spread quickly, supported by narratives based on a wide variety of interaction points that viralized the message, also causing an economic impact. It is clear that the change of status and the economic success that Ivan-chaj now enjoys is due to the virality of the narrative, which has reshaped the image of Ivan-chaj from an “outcast” imitation and tea substitute into the national healthy drink. Having appeared in Russia, mostly as a Russian cultural marker, the narrative went viral and spread beyond its borders where neighbors have tried in turn to embrace Ivan-chaj as their own cultural marker by proclaiming it a local tradition. Indeed, narratives regarding Ivan-chaj spread easily in countries sharing some linguistic, historical and/or cultural elements with Russia (via the nexus of the Soviet Union).

Ivan-tšai

- **Tassis aurav tee ei ole alati lihtsalt tee. See võib olla ka propagandatee.**
- Etnobotaanik **Renata Sõukand** ja ta kolleegid on veendunud, et põdrakanepist valmistatud ivan-tšai pööraselt paisunud populaarsuse taga on teadlik müüdiloomine, pehme jõu infooperatsioon, kultuurilise hübriidsõja õppus, vale ja vassimine.



Figure 5. Word clouds of the most often repeated words in descriptions of Instagram pictures and titles of YouTube videos.



Figure 6. a) “No! I drink only Ivan tea” (meme-arsenal.ru); b) “No! Only Russian Ivan-tea” (vk.com); c) “And which tea do you drink?” (demoviators.ru); d) “English tea vs Russian tea. Sanctions made available to everyone” (vk.com); e) “English tea vs Russian Ivan tea. Sanctions made available to everyone” (vk.com); f) “Ivan tea. Epic. Our brand. Russian highest quality. Young leaves of fireweed. Alcohol 0%. The best choice of Russian boyars. Sale in St. Petersburg. Representatives in all cities” (vk.com).

Lõpetuseks

- Infol on hind
- Kes ja kuidas selle eest maksab?
- Kes saab ja milleks kasutab.
- Info kvaliteet. (rämps-, eksitav-, vale-, mõtetu-, müra-,)
- Oluline on võimalikult vaba juurdepääs infole
- (Kõrg)haridus, teadus, tuleviku tarkus, eeslis
- Oskus hinnata, otsida, leida kvaliteetset infot
- Kriitiline mõtlemine, terve mõistus, südametunnistus

Aitäh!

INFO OMANIK, VÄÄRTUS, HIND

Andres Kollist

Tallinna ülikooli akadeemilise raamatukogu direktor

